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Seattle Theatre Group Announces Annual Fundraiser
Reopening Doors to the Arts



Challenge Match, Online Auction and Virtual Event

(Seattle, WA) – Like so many non-profits, Seattle Theatre Group's financial reserves have been deeply impacted over the last year due to our theatres' closures. Donations remain our primary source of revenue. To that end, we are thrilled to

announce that our annual fundraiser, *Reopening Doors to the Arts*, includes a **challenge match**. Thanks to the incredible generosity of our Board of Directors and The Bradley Family Foundation, **every donation up to \$407,500 will be matched!** All contributions help us in our mission to continue creating enriching experiences in the arts, engaging diverse communities and stewarding historic theatres.

Our annual fundraiser includes even more than the challenge match. **Starting this Friday, May 7th, all are invited to explore and bid in our online auction,** featuring unique items, experiences, and 100 show posters! Interested participants can register for the auction beginning at 12pm PST on Friday.

The online auction closes on Saturday, May 15th, after the premiere of our free virtual *Reopening Doors to the Arts* event, featuring performances from **Brandi Carlile, Cast Members from Broadway's *Ain't Too Proud* and *Hadestown*, Dance Theatre of Harlem, Degenerate Art Ensemble, Nickel Creek, and highlights from STG's Education & Community Engagement Programs.** Tune in to enjoy on our website, Facebook page or YouTube channel at **5:30 pm PST on Saturday, May 15th.** No registration required. This free virtual event will be closed captioned.

Our community inspires us to continue re-evaluating and re-imagining ways we can connect for shared arts experiences. As we actively explore a reopening plan, the safety of our patrons remains our top priority. We cannot wait to welcome you back to our theatres! Until then, we invite you to join us online.

More about our Reopening Doors to the Arts challenge match, online auction and virtual event can be found on our website: stgpresents.org/doors

ABOUT SEATTLE THEATRE GROUP (STG)

Seattle Theatre Group is a 501(c)(3) non-profit arts organization whose mission is to create enriching experiences in the arts, engage diverse communities, and steward historic theatres. STG presents a range of performances from Broadway, off-Broadway, dance and jazz, to comedy, concerts of all genres, speakers and family shows at its three iconic theatres (The Paramount, Moore, and Neptune Theatre) in Seattle and venues throughout the Puget Sound region and in Portland,

Oregon. For more information visit stgpresents.org.

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