A NOTE FROM THE EXECUTIVE DIRECTOR

Seattle Theatre Group (STG) wishes to thank our patrons and donors for making the 2022/23 season another excellent year of live performance, collaboration, and growth. You – our patrons, program participants, volunteers, and community partners – are integral to all that we do, and STG depends upon your continued support and commitment to the arts. I am proud of the continued efforts of our staff to include programming, both on our stages and in the community, that welcomes and makes space for everyone. STG is deeply grateful for your ongoing support and remains committed to delivering and expanding our cultural impact for all in Seattle and the greater Pacific Northwest.

Josh LaBelle
Executive Director
IN OUR BUILDINGS
SHOWS & ATTENDANCE

2023 was an incredibly successful season, marking our second year operating at normal capacity post-pandemic. We welcomed nearly a million ticket purchasers to experience 614 performances, including Broadway, concerts, comedians, dance, speaking engagements, and our third annual THING festival at Fort Worden in Port Townsend. The Paramount hosted eight touring Broadway productions, including the Seattle premiere of the smash hit *Moulin Rouge! The Musical*, a sold-out show by Yakima-based rockers Yahritza y su Escencia at the Neptune, and the spellbinding cinematic experience “Frankenstein” by Manual Cinema at the Moore. It’s clear that audiences are eager to remain in the fold of the vast cultural and entertainment options brought to life in our venues.
In 2023, we were proud to employ a robust staff of 101 full-time equivalent (FTE) positions, maintaining roughly the same number from the previous year, our first season back with a full staff post-pandemic. STG’s success is possible with the help of 1,524 volunteers, who donated 34,488 hours in 2023. A huge thank you to our volunteers for their continued support!
STG’s Education and Community Engagement (ECE) programs extend beyond the stages of our three historic theatres and into diverse community locations. ECE programs uplift historically excluded communities and provide authentic opportunities to engage deeply with the artists and ideas of our times.

STG has spent some time reevaluating how we collect data to be most accurate and truly representative of the people we serve. Focusing on community building is an integral part of STG’s mission and vision.

“It was a magical, once-in-a-lifetime night that we will never forget. I can’t wait to come back for another show in the future!”
Hamilton Community Day Participant

“I learned leadership skills and self-advocacy.”
AileyCamper
Thanks to the generosity of our patrons and donors, STG once again maintained strong financial numbers. As a nonprofit organization committed to serving the community, the sustained support we received from our donors made it possible for us to keep our doors open for everyone. Attendance at all of our venues continued to be strong, including the third annual THING festival in Port Townsend, and a noteworthy, sold-out, three-night residency by King Gizzard and the Lizard Wizard at Remlinger Farms. High attendance numbers guarantee that we can continue to invest in our flagship Education and Community Engagement programs and maintain the beautiful spaces in which artists perform.

FY2023 Revenue & Support - $77,768,920

- Admissions: $57,348,956
- Contributions: $5,321,700
- Ancillary*: $12,109,942
- Other: $3,188,322

FY2023 Expenses - $73,523,269

- Performance: $57,979,566.00
- Historic Theatre Preservation*: $7,339,357.00
- General & Administrative: $4,889,296.00
- Education: $1,840,570.00
- Fundraising: $1,474,470.00

*Ancillary Theatre Revenue includes: Ticketmaster Fees, Facility Fees, Concessions, Paramount Club Memberships, Parking, Merchandise, Facility Rentals (private events) and other miscellaneous event and theatre revenue

As a nonprofit arts organization, STG is committed to taking artistic risk with fiscal diligence – it is the organizational ethos with which we approach our work and operations. 2023 saw this philosophy integrated in many ways; we presented sold-out performances by hometown indie rockers Death Cab for Cutie and The Postal Service at Climate Pledge Arena, expanded our sensory-friendly opportunities to multiple performances, and partnered with a brand-new outdoor venue at Remlinger Farms in Carnation on King County’s Eastside.

STG invites patrons and donors to experience similar opportunities in the coming months, including the sensory-friendly performance of Disney’s Aladdin at the Paramount on April 27, 2024, and an array of summer concerts at Remlinger Farms featuring Mt. Joy, Blondie, and the Totally Tubular Festival of ‘80s bands, from May through October.

The 2024/25 Broadway at the Paramount Season was just announced! We are thrilled to present 11 shows – the most in a season since 2018/19 - including exciting return engagements of Hamilton and Wicked. Learn more about Broadway subscriptions or renew your current subscription at seattle.broadway.com/subscriptions.

On behalf of STG’s board, staff, and volunteers, we extend our utmost gratitude for your continued support. Sharing experiences through art has the power to shift perspectives, challenge norms, and radically change how we view ourselves, each other, and the world around us. It is because of you that we can connect our communities to the incredible impact of the performing arts.